

Bored of One

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- 5 Well I think each of us real individuals, needs to take a serious look at how things are running around here.
- 2 What exactly do you mean by that?
- 4 Yeah, isn't that why we are here every week?
- 5 There seems to be a lack of direction, lack of focus.
- 2 I think this organization needs focus, need direction, we need to know where we are headed, we need to know what we are doing.
- 1 It would help if we were more intergraded into the system.
- 2 And whatever it is that we are doing now or even thus far, just isn't cutting it.
- 4 We know what's out there, we know what we have to do, we just need to become a part of it.
- 3 That's good and all, but how do we go about doing that?
- 5 We have been trying for quite some time, to assimilate, but every new thing we try seems to fail, it doesn't seem to be doing the job, it doesn't seem to be coming forth, we are still outsiders, the little guy.
- 2 I think what we need to do is to look seriously to the inside, to see what is going wrong on the inside; I don't think this is an exterior thing.
- 5 It's not a problem from the outside it's from the inside? Isn't that what I just said?
- 1 Ok, Ok, I think what you both are saying is that if we take a closer look at the corporation as a whole, we would be able to decipher it some and we might be able to see problems.
- 2 Yes, we could identify things that are wrong and perhaps we would be able to streamline the things that are not functioning smoothly.
- 4 If you look at others in the market, they seem to be able to adapt, they are constantly adjusting their priorities, to be able to fit in, while at the same time still be able to stand out among others.
- 3 (timidly interjecting) I think its personal image more than anything else that we need to look at.
- 5 I think if we identify what it is that we want to personify, we could better dial in to what it is we need to do, to project that personification.
- 2 Yes, there are a lot of others out there that do quite well, that adapt and adjust and transform themselves, whatever they need to do to get the job done.



- 1 And we can too people, we have the intelligence, we have the background.
- 6 (out of the blue) There is creative stuff going on here.
- 4 Yes there is! And we just need to be able to use that to identify to our focus group, or even everyone at large.
- 3 (quietly) That's image isn't it?
- 2 I think it's how you see yourself, more than how others see you, however, how others see you is important and I don't think you can just go out there willy-nilly and not give consideration to what it is you are doing, how others might read that, or what they might think.
- 5 You don't think it is a coincidence that so many companies put so much time and effort into product identification; to the perception of how their stuff is seen and what value it may have to others.
- 3 (quietly) I don't think we are any different .
- 1 The products we have to offer need to be built up into something that is desired by others.
- 5 The product we have to offer is self and that self needs to be personified; it needs to be built up, it needs to have an image.

- 4 And an image of something that they have to have, something that they want to have.
- 3 (quietly) I think all of these aspects are important.
- 6 What sort of image do you think creates desire and that you would want to put out there?
- 4 I think it should be something that is witty and intelligent, something that is engaging.
- 5 I think it helps to look at what other people want, because they are looking into ideas and things that they want to see in themselves or make themselves look better.
- 4 Exactly, one of the reasons people are engaged or brought to a product is because it is something they can relate to, something that is personal, something that they can see as being an important addition to their lives.
- 1 So what is it about a product that draws the public to it, or invites strangers to be interested in it?
- 2 I think it has to be something that is engaging, it's something that is important, something that they can relate to on a personal level.
- 5 You can't really believe that you could actually get every Tom, Dick and Harry to be interested. Do you?
- 4 I don't know that we want every Tom, Dick and Harry to be interested.
- 5 Exactly, there is a specific group that we are focused or targeted to, those are the people we need to be concentrated on.
- 6 Yeah, there are a lot of people out there that are insignificant, that won't make a difference in the direction we are taking here, or even the direction we want to take.
- 2 Alright, so maybe we don't need to concentrate on everyone and perhaps just focus on those that can make a difference.
- 4 And not just make a different but will lead to the discovery and the expansion of ourselves; it needs to be more about enriching ourselves.
- 2 That sounds a little selfish to be doing. I mean can we really become better solely by doing better, and is that really the only thing we need to be judging or looking at?
- 4 Maybe it's not the only thing, but I think that if we better ourselves then people will come naturally, and we won't have to try so hard; we won't have to become something that we are not.
- 5 But I don't think we are becoming something that we are not. I mean we are who we are, there isn't any doubt about it, there isn't any question about it. I mean the persona of what we are, may vary, it may be different, but in the end we are who we are, or what we are.

- 1 Alright everyone, I think what we need to do is look for new avenues; we need to look for new directions.
- 2 Yea, there are a lot of things out there that could make a huge difference; we just need to find them.
- 6 Well where is it that you think we should look because we have been looking for awhile and I'm just not seeing anything. I don't know if you guys have some insight that I'm not seeing, but I'm not seeing what it is you guys are seeing. I'm not seeing the hope. I'm not seeing the end. I'm not seeing the light at the end of the tunnel.
- 5 What light, what is it that you are looking for?
- 6 (said in retreat) I don't know, some sort of hope, some sort of direction.
- 5 Hope is an over rated thing, it has no link to reality.
- 4 What sort of link to reality do you need?
- 5 I need something that is physical, something that is tangible, something that we can feel, something that we can measure, something that we can look at and say this is right, this is wrong.
- 2 Everything is not that straight forward, its not that cut and dry, not that black and white.
- 5 We are not talking about color. We are talking about what is right and what is wrong. What does that have to do with color?
- 4 What the hell are you guys talking about?
- 6 I'm not following either. I don't understand what it is that you guys are after. I mean you say we need some sort of direction, we need some sort of appeal, we need to make some we sort of internal change to make us more desirable, but I think things are just fine how they are.
- 5 Things are never fine how they are. You never grow that way. You never expand. You need something new, something engaging, something to change what it is, to change the way you look, to change the way you look at things.
- 6 I was just saying, what is wrong with the way things are? I don't understand why we have to change, or why do we have to expand anyhow.
- 4 Ultimately I think there some part of us that says that; I don't know! That self fulfillment is something that, that makes you happy in the end, self fulfillment?
- 3 (quietly interjects) As long as we are happy with the direction that we are going it really shouldn't make any difference what others think.
- 5 But if others think negatively then they are not going to reflect well upon you, and it sort of stifles your growth to some degree.
- 4 But true growth comes from within; I mean it comes from within the organization, within the self. Isn't that where it all comes from?
- 1 That's a little idealistic don't you think?

- 6 I wouldn't say that it's totally idealistic. It might be a little idealistic to think that one person can change the world though.
- 4 We are not looking to change the world, but I think with the right personality and the right ideologies, one person could help to inspire change that could make a huge difference.
- 5 But you, you as an individual can really inspire enough change to make any kind of difference?
- 4 I like to think I can.
- 5 But that doesn't mean you really can does it?
- 1 Alright you two that is enough.
- 2 There is something bigger at stake here isn't there, our future.
- 5 The future is over rated. We need to focus on the here and now; this is the time that is most important.
- 6 Yes, you can't change the past and you can't predict the future, it is only here and now that you can live.
- 4 So why is it that people get so involved in the future then?
- 2 I think people become so involved with dwelling on the future because they are unhappy with their present, and it's a way to escape from their present misery.
- 4 I think that that is a little nihilistic. I would agree, that it provides internal hope and that it shapes and projects what you want to see in your future.
- 5 But pondering on the future will just leave you empty and wishing for things that aren't. If you are unhappy with your life, you have to deal with it here and now, this is what is real, not the future.
- 6 And if you spend all of your time wishing and not doing, your only setting yourself up for failure and disappointment.
- 4 But if you don't have some idea of what you want from your future you can't make good judgments here and now, you need to look to the future so that you have some idea, of what you are going to do here and now, to facilitate your future.
- 5 That's bullshit! If you're unhappy now, you need to do something about it now.
- 6 Besides that, if you spend all of your time looking to the future, then you miss what happens here and now.
- 2 I think all of you guys are full of crap.
- 1 Alright everyone, we are just getting into a philosophical debate here and getting way off track.
- 2 Yes, we are discussing our future and ways to better ourselves.
- 1 So what do we have to gain by being more engaging, by being more in touch with our surroundings?
- 4 Well, I think by being more engaging and in touch with our

- surroundings, we would better serve ourselves.
- 5 (with sarcasm) So, what, you are not satisfied with what you are.
- 4 I don't think so; I think we could be better.
- 3 (quietly) What exactly do you mean by better?
- 4 I think we could be better liked, more popular.
- 5 Popularity is something else that is a bunch of crap.
- 2 Why do you think popularity is crap?
- 5 It's some superficial and arbitrary thing that empowers people with low self esteem, that is then used to make others look up to them or aspire to.
- 2 So maybe it's a little shallow, we still can't ignore its power and usefulness.
- 6 Popularity can easily be used to impart a feeling of I'm better than you to get others to look up to you to aspire to you, to give yourself more power, to reaffirm what you already believe.
- 4 Yeah, but you can't really believe that everyone feels that way can you, or that they are even aware of it.
- 1 So, why do you think one person looks up to another anyways?
- 4 I think it has to do with their personality and self esteem, whether they are a leader or follower.
- 1 Yes, but is that the only real judge? Is that the only real factor?
- 4 I don't think it is the only real factor, but it is a major part of it.
- 3 (quietly and out of the blue) Don't looks do the same thing?
- 5 What, just because someone is attractive, that empowers them and makes them a leader?
- 3 (with question and in retreat) I guess so.
- 5 Relying on looks is just as superficial and even worst, they are only temporary.
- 4 Temporary it may be, but it boosts self esteem and empowers at an early stage.
- 5 But there is nothing more pathetic than someone trying to use looks to empower themselves, long after their prime.
- 2 That may be true, but you can't deny that it leaves a lasting effect on their personality.
- 4 Yeah, it builds them up at an early stage in life so that when it does fade, they have established the skills needed to deal with the realization that it isn't real.
- 5 What is it that isn't real?
- 3 (quietly) People's nature?
- 4 If the power of looks wasn't real, why do people spend so much time primping and getting ready and creating this façade, before they go out to engage with others?

- 1 And that is what we are talking about today, image, what is it that we are going to do about our image?
- 4 I think we need to start on a basic level, and look inward. We need to asses and judge what it is we are looking for, and what direction we would like to take.
- 2 We are looking for success, isn't that self evident?
- 6 Success, Looks, they're both perceived and superficial.
- 4 Superficial in what way?
- 6 (with frustration) If you worry so much about what other perceive; what they think; I don't understand why its important anyways.
- 2 If others think poorly, then it affects their desire for what we have to offer.
- 5 What is it that we have to offer again?
- 1 I think what we can offer is something that is real, it's substantial, it is something that could impact people and perhaps enrich their lives.
- 3 (quietly interjects) We have compassion.
- 5 Compassion?
- 3 I suppose we have compassion.
- 5 (cuts off #3) What the fuck good is compassion?
- 4 (jumps in to defend #3) You don't think that deep down inside everyone is looking for compassion, at least a little bit? To feel a little bit better about themselves? To know that someone else can sympathize with what it is they are going through, what it is they are feeling, or what it is they are doing?
- 5 Perhaps they are.
- 6 To some degree I think everyone is looking for some compassion, you know someone to relate with them.
- 1 And we have that to offer.
- 4 I know that I, personally, enjoy a little bit of compassion, weather it is through some comradery or some sort of interaction, or sympathy; I mean there are a lot of things that build into it.
- 6 (cutting off #4) Yes you can't have sympathy if you are not real.
- 5 (seeming aggravated) No one said we weren't real!
- 6 You talk about it like it is some abstract thing that we are talking about; we are talking about a person here aren't we?
- 5 I suppose in theory we are but...
- 3 We are all as real as we are individual.

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